

FOR IMMEDIATE RELEASE

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Helene Paroff Selected as Assistant Executive Director for the Washington Association of School Administrators

OLYMPIA, Washington (May 21, 2014)—The Washington Association of School Administrators (WASA) is pleased to announce the selection of Helene Paroff as the new Assistant Executive Director for Professional Development. Paroff officially begins on July 1, 2014, taking over for Mack Armstrong who has provided over a decade of service and effective leadership for WASA and its members.

“.....,” stated Bill Keim, Executive Director for WASA.

Paroff moves into this position after serving in the NorthEast Washington Educational Service District 101 (NEWESD 101) for over 18 years. This role is a seamless move for Paroff, as her breadth of experience as an Assistant Superintendent of Student Learning and Support Services, Director for Curriculum, Instruction & Assessment/Instructional Programs, and Coordinator for the Center for School Improvement provides a background of strong leadership, educational partnerships, and professional development experience. Notably, Helene assisted in the development of the TPEP Student Growth Services and delivered the training to approximately thirty districts within the NEWESD 101 region. Before working in Washington State, she worked for over a decade at the Erie 1 Board of Cooperative Educational Services in New York. Her positions focused on staff and curriculum development and special education.

Upon hearing the news of her selection, Paroff stated:

“Having been a WASA member for close to twenty years, I have experienced firsthand the high-quality services the organization provides. I am honored to become part of the leadership team as Assistant Executive Director for Professional Development and carry WASA’s mission and vision forward, building on the firm foundation already in place.”

About the Washington Association of School Administrators

The Washington Association of School Administrators (<http://www.wasa-oly.org>) is committed to the development of quality education through professional leadership. Members benefit from a supportive community of professional leaders working to provide insightful and valuable training, support, and resources to education leaders, and to sustain a positive impact on legislative and community leaders.

With more than 1,500 members, membership is open to all education administrators in central office, building management, and educational agency positions. A not-for-profit organization, WASA is funded by membership dues and association events.

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