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October 2009

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SAVE THE DATE!

Superintendents
Component Meeting

Friday, November 20, 2009 8:30–10:15 a.m. Westin Hotel, Seattle



Back to School!

By Paul Rosier, WASA Executive Director

The beginning of a new school year is always exciting and rejuvenating. Staff and students get to start anew. After a difficult and challenging spring, in the midst of America's worst economic situation since the Great Depression, the opening of school provides an opportunity to renew the commitment to provide the best education possible for our students. As leaders, you set the tone for your districts.

It has been during the most challenging times in our country's history that our greatest leaders have emerged. This is true for school leadership as well. After a battering spring, superintendents, central office administra-

tors, and principals will provide a strong vision for the mission ahead this school year. While there are more challenges than ever, there are also opportunities to work more effectively. How leaders project the vision of addressing these challenges and opportunities is the key to effective and great leadership.

Washington is fortunate to have a corps of terrific district and school leaders. You will set the

vision for the very best possible outcome for students and staff this coming school year. You will challenge everyone to give their very best for the students in your district. One of the most impressive aspects of our late spring regional WASA meetings was the morale of administrators. You were handling the most challenging time of your careers with such positive attitudes and good spirits. You will continue to provide that positive "get the job done" attitude in this new school year.

We here at WASA are prepared to assist in your work in any and every way we possibly can. Together, we can support one another in meeting this new school year with the energy and vision that will carry our districts through this most challenging of times.



2009 Fall Workshop

The WASA/WASBO/OSPI Fall Workshop, ARRA: Plan the Work-Work the Plan, was a huge success! Enrollment capped at 400 participants! The high demand of the workshop was due to the topic of federal stimulus, Title I, and IDEA funding enhancements.

The workshop focused on federal and state representatives providing district program information. From the U.S. Department of Education, Zollie Stevenson; the legal firm responsible for monitoring programs, David DeSchyver; Washington State Governor's Office, Judy Hartmann; as well as state officials from OSPI.

Participants received technical information in job-alike and concurrent sessions. Important aspects of data collection, reporting, student benefits, sustainability, and other important factors were discussed. Districts were encouraged to develop a specific plan for implementation and determine how the resources will be utilized in multiple program delivery.

2009-10 WASA Officers

Monte Bridges, President (Puget Sound ESD)

Saundra Hill, President-elect (SEWASA ESD)

Rich McBride, Past President (North Central ESD)

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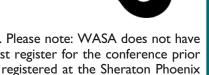
AASA National Conference on Education

February 11-13, 2010

Phoenix Convention Center

Phoenix, AZ

Early registration is available through October 31. Please note: WASA does not have a housing block this year. As in the past, you must register for the conference prior to securing your housing. WASA executives are registered at the Sheraton Phoenix Downtown Hotel. To learn more about the conference and to register and reserve lodging, visit www.aasa.org/nce.



Initiative 1033

Initiative 1033 is the sole statewide initiative on the November ballot this year. It limits the growth in revenue each year for state, county, and city general funds through an arbitrary formula based on the cost of inflation plus population growth. This does not account for the actual costs of services that we all use; and it limits Washington's

ability to make long-

Highline SD

Highline SD

Highline SD

Lake Washington SD

term investments in education, health care, and economic security.

During periods of recession, revenue can fall sharply because of decreased economic activity (like it did this year). I-1033 limits our ability to return to

Terri LePenske

Darryl Pernat

Steve Rowley

Branden Mitchell

previous levels of investment, because the base from which revenue growth is determined would be linked to this year's spending.

> If total revenues for state or local governments grow more quickly than the limit, property taxes would be reduced. However, I-1033 does not ensure that the property relief would be properly targeted to those who need it most. Because of existing property

tax limits, this would permanently decrease the ability of state and local governments to fund basic public services like education and health care. The Office of Financial Management projects that the state will lose \$5.9 billion in revenues by 2015.

WASA New Active Membership August 12-September 14, 2009

| NEWASA REGION 101 | | PIERCE COUNTY REGION III | |
|---------------------|-----------------------------|--------------------------|---------------------------------|
| Central Valley SD | Mary Jo Buckingham, Ph.D. | Orting SD | Jonathan Bell |
| ESD 101 | Timothy J. Colliver | Puyallup SD | Mike Joyner, Ed.D. |
| ESD 101 ESD 101 | Debbie Lahue Cory Plager | REGION 113 | |
| ESD 101 | Glenda Sederstrom | Pe Ell SD | Kyle MacDonald |
| Colton SD | Nathan Smith | Taholah SD | Patty Marz |
| SOUTH CENTRAL REGI | ON 105 | OLYMPIC PENINSULA F | REGION 114 |
| ESD 105 | Terrie Geaudreau | Port Angeles SD | Jane Pryne, Ed.D. |
| ESD 105 | Cynthia Juarez | Port Angeles SD | Jim Schwob |
| SNO-ISLE REGION 109 |) | SEWASA REGION 123 | |
| Marysville SD | Heidi Johnsen | Prosser SD | Synthia Lee Parish-Duehn, Ed.D. |
| METRO REGION 110 | | _ | |
| Shoreline SD | Ellen Kaje, Ph.D. | | |
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Upcoming Region Events—October and November

Many WASA regions conduct monthly gatherings and/or provide activity reports in conjunction with ESD meetings, which are not listed below.

| NEWASA Region 101 | | President—Paul Sturm, Pullman |
|----------------------------|--------------------|---|
| October 15 | 9:30 a.m. | General Member Meeting, ESD 101 |
| South Central Region 105 | | President—John Schieche, East Valley Yakima |
| October 15 | 8:30 a.m.—12 p.m. | PLC: Models of PLCs from the Districts, ESD 105 |
| November 12 | 8:30 a.m.—12 p.m. | Time to Teach!, ESD 105 |
| SWIS Region 108 | | President—Patty Page, Coupeville |
| October 22 | 12—3 p.m. | Fall Meeting, OSPI Assessments featuring Alan Burke, Farmhouse Restaurant |
| Metro Region 110 | | President—Mary Alice Heuschel, Renton |
| October 2 | 3—5 p.m. | New Administrator Event, Foster Golf Course, Tukwila |
| Pierce County Region 111 | | President—Tom Lockyer, White River |
| October 9 | 7:30 a.m. | General Member Meeting, Fife SD, Fife |
| November 13 | 7:30 a.m. | General Member Meeting, Fife SD, Fife |
| Columbia River Region 112 | | President—Mike Nerland, Camas |
| November 6 | 10 a.m.—12:30 p.m. | General Member Meeting, ESD 112 |
| Region 113 | | President—Dan Winter, Pioneer |
| October 28 | 12—1:30 p.m. | Lunch Meeting, ESD 113, Olympia |
| Olympic Peninsula Region I | | 14 President—Mike Blair, Chimacum |
| October 23 | 9 a.m.—12 p.m. | General Member Meeting, ESD 114, Bremerton |
| North Central Region 171 | | President—Sandy Sheldon, Warden |
| October 15 | 9 a.m.—12 p.m. | General Member Meeting, ESD 171, Wenatchee |
| November 12 | 9 a.m.—12 p.m. | General Member Meeting, ESD 171, Wenatchee |

EduPortal® Fall Training Schedule

Would you like to find information quicker, be able to incorporate it into a project/presentation, and feel certain that you have current and comprehensive information? The secure EduPortal® website, containing over 12,000 resources specifically selected for leaders in Washington State, is now offering a practical, hands-on training that will bring a wealth of vital information to your fingertips. Whether new to the EduPortal® or an experienced user, participants will learn to take advantage of the enhanced features and learn how their districts can benefit from many optional services available through this powerful web service.



10—11 a.m.

10—11 a.m.

10-11 a.m.

Online Training Schedule

"Webinar Wednesdays"

Participation requires a computer station and hands-

free speaker phone. Your only cost is the phone call!

Intended participants:

District, program and building administrators, administrative assistants, secretaries, and other district personnel responsible for gathering information for district leaders.

Register:

Free, 60-minute course! Registration deadline is two weeks prior to the training, or on a space-available basis.

Register online for Webinar Wednesdays at www.wasa-oly.org.

Need more information?

Contact John Dekker, Assistant Executive Director, WASA—(800) 859-9272 or jdekker@wasa-oly.org.

October 7

October 14

October 28

WSLA Update

The second year of the Washington State Leadership Academy (WSLA) is off to a great start. As the first cohort moves into implementation, a new group begins year-one work. In total, six ESD regions are supporting 29 leadership teams (31 districts). Seven instructors, 29 coaches, and four consultant staff also support these teams. The new districts are Ellensburg, Goldendale, Cle Elum, Thorp, Easton, and Kittitas in ESD 105; and Camas, Woodland. Ridgefield, Hockinson, Washougal, La Center, and White Salmon Valley in ESD 112.

Academy Director Dale Kinsley and staff have worked tirelessly to put the program together.

Time to meet and confer around a district problem of practice, a theory of action, and ways to utilize district-wide leadership to improve student learning are regularly identified by participants as important to their work. Participants report that they are very satisfied with the direction of the program and are able to return the benefits back to their districts.

Created in partnership by AWSP and WASA, WSLA is funded with private and public financial sponsorship from the Bill and Melinda Gates Foundation and the state of Washington. Stay abreast of Leadership Academy progress online at www. waleadershipacademy.org.

New WASA Staff Member

In August, WASA welcomed a new staff member, Laura Holden. When you call the WASA office, chances are Laura will be the voice on the other end. Laura is filling the position vacated by Anna Neher, who went back to school to pursue her masters.

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Your October HOTLINE has arrived.



2009-10 PROFESSIONAL DEVELOPMENT EVENTS

For more information, visit www.wasa-oly.org.

| February 7-8, 2010 WASA/WSSDA Legislative Conference |
|---|
| February 8—9, 2010 ERNN Annual Conference |
| March 1—2, 2010WASA Small Schools ConferenceYakima Convention Center |
| May 2-4, 2010WASA Superintendent WorkshopCampbell's Resort, Chelan |
| June 27-29, 2010AWSP/WASA Summer ConferenceConvention Center, Spokane |
| July 26-27, 2010 |